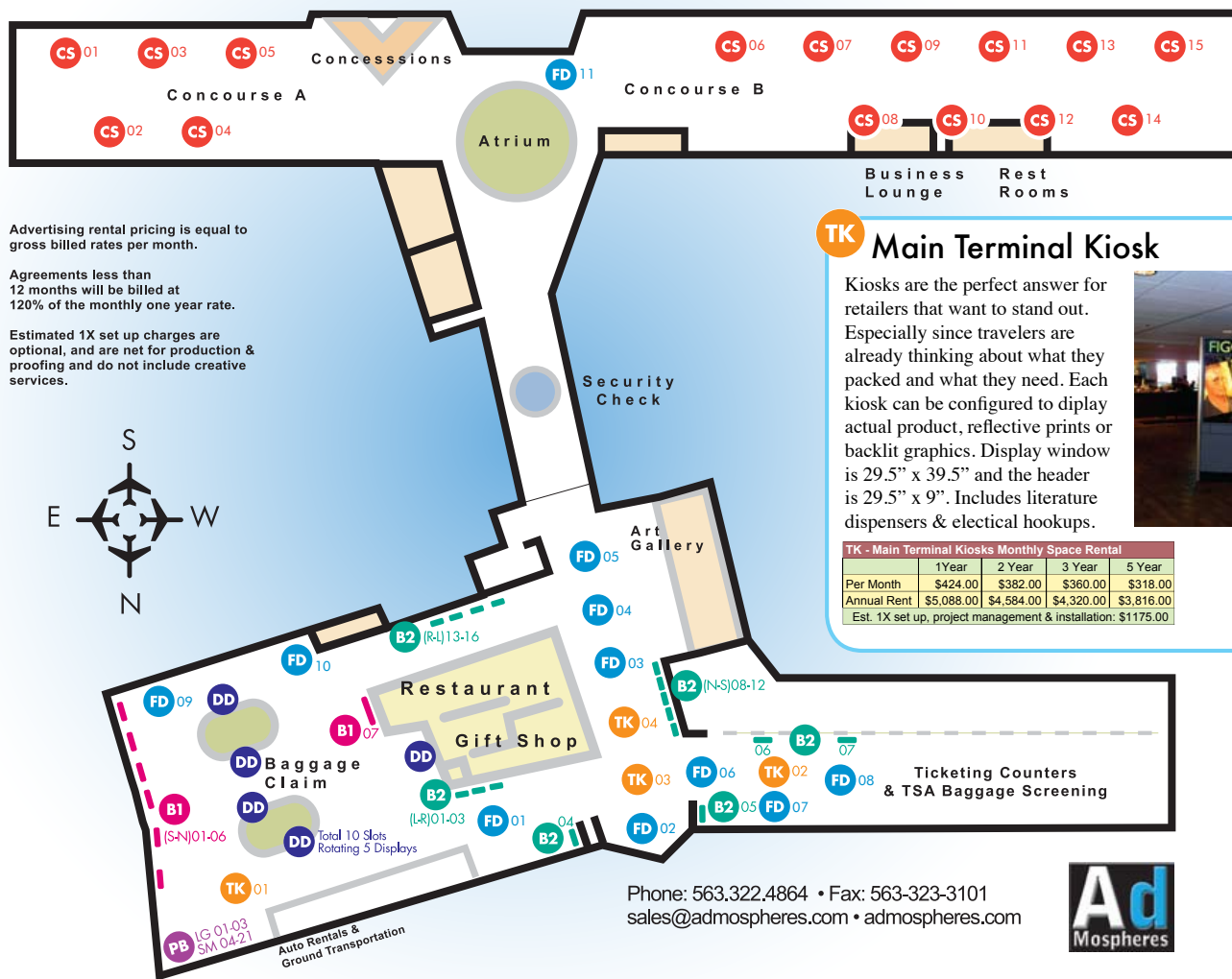


ADVERTISING DIRECTORY



Advertising rental pricing is equal to gross billed rates per month.

Agreements less than 12 months will be billed at 120% of the monthly one year rate.

Estimated 1X set up charges are optional, and are net for production & proofing and do not include creative services.

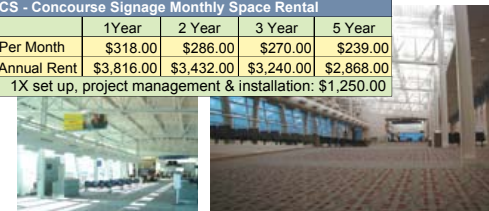
Phone: 563.322.4864 • Fax: 563-323-3101
sales@admospheres.com • admospheres.com



CS Concourse Signage

Hanging in the concourses, these huge signs will put your company or organization "top of mind." You are assured of the highest demographic (travelers themselves) and you get your message delivered twice (coming and going). Overall size is 120" x 48"- two sided full color.

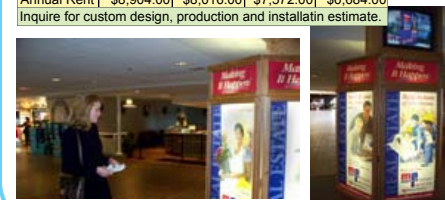
CS - Concourse Signage Monthly Space Rental				
	1Year	2 Year	3 Year	5 Year
Per Month	\$318.00	\$286.00	\$270.00	\$239.00
Annual Rent	\$3,816.00	\$3,432.00	\$3,240.00	\$2,868.00
1X set up, project management & installation: \$1,250.00				



FD Floor Display

Is your story or message a big one? This is the way to tell it. A floor display gives you the maximum amount of flexibility to use graphics, video or actual product. If suitable, you may use an existing trade show display or we can arrange to have one designed and built to your specifications. Final product, pricing and placement subject to airport approval.

FD - Floor Display Monthly Space Rental				
	1Year	2 Year	3 Year	5 Year
Per Month	\$742.00	\$668.00	\$631.00	\$557.00
Annual Rent	\$8,904.00	\$8,016.00	\$7,572.00	\$6,684.00
Inquire for custom design, production and installation estimate.				



B2 Connector Backlit

Static backlits in dramatic full color, strategically placed in plain view for visitors in transit or using airport amenities such as the art gallery, restaurant, or restrooms. Image is 62" wide and 43" tall.

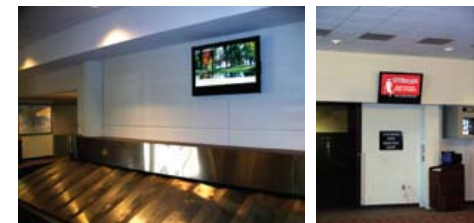


B2 - Connector Backlits Monthly Space Rental				
	1Year	2 Year	3 Year	5 Year
Per Month	\$371.00	\$334.00	\$316.00	\$279.00
Annual Rent	\$4,452.00	\$4,008.00	\$3,792.00	\$3,348.00
1X set up, project management & installation: \$725.00				

DD Digital Display

Your 30 second ad is shown on each of the five video monitors located in the baggage claim area. Each 30 second ad slot is rotated in every 10 minutes or 6 times per hour.

DD - Digital Display Space Rental				
	1Year	2 Year	3 Year	5 Year
Per Month	\$470.00	\$423.00	\$400.00	\$352.00
Annual Rent	\$5,640.00	\$5,076.00	\$4,800.00	\$3,224.00
1x set up, project management & installation: Inquire				

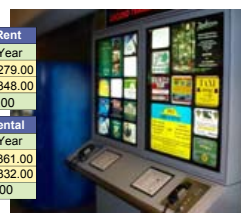


PB Phone Board Backlit

Your company is readily accessible when your customer needs you with backlit displays in tandem with courtesy phone service. Customers dial your business with one touch! Standard size backlits of 10" wide by 8" tall (9.25" x 7.25 live space) are expandable to the larger format of 20" wide x 16" tall (19.5" x 15.75" live space). If increasing reservations is your goal, this is perfect for you.

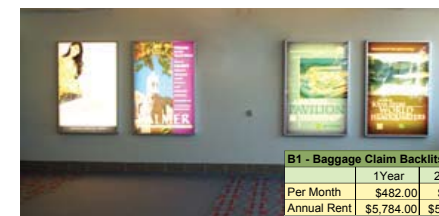


PB - 10" x 8" Phone Board Backlit Monthly Space Rental				
	1Year	2 Year	3 Year	5 Year
Per Month	\$371.00	\$334.00	\$316.00	\$279.00
Annual Rent	\$4,452.00	\$4,008.00	\$3,792.00	\$3,348.00
1X set up, project management & installation: \$175.00				
PB - 20"x16" Phone Board Backlit Monthly Space Rental				
	1Year	2 Year	3 Year	5 Year
Per Month	\$481.00	\$434.00	\$409.00	\$361.00
Annual Rent	\$5,772.00	\$5,208.00	\$4,908.00	\$4,332.00
1X set up, project management & installation: \$375.00				



B1 Bag Claim Wall

The most captive audience available is waiting in the baggage claim area and your company's message can be presented with dramatic backlighting. Each backlit is 72" tall and 48" wide and provides a large scale, full-color format unavailable in any other medium.



B1 - Baggage Claim Backlits Monthly Space Rental				
	1Year	2 Year	3 Year	5 Year
Per Month	\$482.00	\$435.00	\$410.00	\$363.00
Annual Rent	\$5,784.00	\$5,220.00	\$4,920.00	\$4,356.00
1X set up, project management & installation: \$775.00				